Producer Contracting Set Up Packet

Social Security #:	Email	:	
Last Name:	First Name:	·	MI:
Resident Insurance Licer	nse #:		_ State:
Business Phone:	Fax:	Cell:	
Residential Phone:	Gender:		Marital Status:
Driver's Lic. # / State:	Titl	e: I	Marital Status:
Date of Birth:/_	/ Maid	en Name:	
Business Address	Мо	ve In Date:	//
Address:		City:	Zipcode:
County:	State:		Zipcode:
Residential Address	Ν	love In Date:	//
Address:		City:	
County:	State:		Zipcode:
Mailing Address	S	Start Date:	//
Address:		City:	
County:	State:		Zipcode:
<u>AML Provider:</u> LIMRA If Other, Provide Certificate of		Date Com	pleted:///
Are you a Registered Re If Yes, Broker/Dealer Name: _			RD #:
Please list any Honors yo	ou currently hold:		
Doing Business As:	Individual Business	Entity	Solicitor/LOA
If DBA Solicitor/LOA, list who	you are assigning commiss	sions to:	
Con	nplete the following o	only if DBA a	Business Entity:
EIN: Busine	ess Name:	Webs	ite:
Vour Title		11000	
	Pnone:	Fax:	Email:

Corporate Address	Sta	rt Date:///
Address:		City:
County:	State:	Zipcode:
	Sierra Insuran PO Box 955 Elkhorn, WI 53121 Phone	ce Marketing e: (262) 723-3331 Fax: (855) 676-1965

<u>History</u>

NOTE Attach additional info if needed

Employment Plea	ase provide past 5 years	of employment history:
From://	To://	_
Company:		_ Position:
Location:		
From://	To://	_
Company:		_ Position:
Location:		
From://	To://	_
Company:		Position:
Location:		
Address History	Please provide past 5 ye * N	ars of address history: OTE* Attach additional info if needed
From://	To://	_ City/State Not Needed
Line 1:	Line 2:	Zipcode:
From://	To://	_ City/State Not Needed
Line 1:	Line 2:	Zipcode:
From://	To://	City/State Not Needed
Line 1:	Line 2:	Zipcode:

Legal Questions for Contracting and Appointment Requests

Please answer the following questions. If you answer YES to any question, be sure to provide a full, detailed explanation including specific dates.

Name: ____

	Have you ever been charged or convicted of or plead guilty or no contest to any Felony, Misdemeanor, federal/state insurance and/or securities or investments regulations or statutes? Have you ever been on probation?	Yes	No
1A	Have you ever been convicted of or plead guilty or no contest to any Felony?	Yes	No
1B	Have you ever been convicted of or plead guilty or no contest to any Misdemeanor?	Yes	No
1C	Have you ever been convicted of or plead guilty or no contest to a violation of federal or state securities or investment related regulations?	Yes	No
1D	Have you ever been convicted of or plead guilty or no contest to a violation of state insurance department regulations or statutes?	Yes	No
1E	Has any foreign government, court, regulatory agency, or exchange ever entered an order against you related to investments or fraud?	Yes	No
1F	Have you ever been charged with a Felony?	Yes	No
1G	Have you ever been charged with a Misdemeanor?	Yes	No
1H	Have you ever been on probation?	Yes	No
2	Have you ever been or are you currently being investigated, have any pending indictment, lawsuits, or have you ever been in a lawsuit with an insurance company?	Yes	No
2A	Are you currently under investigation by any legal or regulatory authority?	Yes	No
2B	Have you been under investigation by any insurance company?	Yes	No
2C	Have you ever been or are you currently involved in any pending indictments, lawsuits, civil judgments or other legal proceedings (civil or criminal)(you may omit family court).	Yes	No
2D	Have you ever been named as a defendant or codefendant in a lawsuit, or have you ever sued or been sued by an insurance company?	Yes	No
3	Have you ever been alleged to have engaged in any fraud?	Yes	No
4	Have you ever been found to have engaged in any fraud?	Yes	No
5	Has any insurance or financial services company or broker-dealer terminated your contract or appointment or permitted you to resign for reason other than lack of sales?	Yes	No
5A	Were you fired because you were accused of violating insurance or investment related statures, regulations, rules or industry standards of conduct?	Yes	No
5B	Were you fired because you were accused of fraud or the wrongful taking of property?	Yes	No
5C	Failure to supervise in connection with insurance or investment related statues, regulations, rules or industry standards of conduct?	Yes	No
6	Have you ever had an appointment with any insurance company denied or terminated for cause?	Yes	No
7	Does any insurer, insured, or other person claim any commission chargeback or other indebtedness from you as a result of any insurance transactions or business?	Yes	No

	Has any lawsuit or claim ever been made against you, your surety company, or errors and omissions insurer arising out of your sales or practices, or, have you been refused surety bonding or E&O coverage?	Yes	No
8A	Has a bonding or surety company ever denied, paid on or revoked a bond for you?	Yes	No
8B	Has any Errors & Omissions (E&O) carrier ever denied, paid claims on or cancelled your coverage?	Yes	No
9	Have you ever had an insurance or securities license denied, suspended, cancelled or revoked?	Yes	No
10	Has any state or federal regulatory body found you to have been a cause of an investment – or insurance – related business having its authorization to do business denied, suspended, revoked, or restricted?	Yes	No
11	Has any state or federal regulatory agency revoked or suspended your license as an attorney, accountant, or federal contractor?	Yes	No
12	Has any state or federal regulatory agency found you to have made a false statement or omission or been dishonest, unfair, or unethical?	Yes	No
13	Have you had any interruptions in licensing?	Yes	No
14	Has any state, federal or self-regulatory agency filed a complaint against you, fined, sanctioned, censured, penalized or otherwise disciplined you for a violation of their regulations or state or federal statutes?	Yes	No
14A	Has any regulatory body ever sanctioned, censured, penalized or otherwise disciplined you?	Yes	No
14B	Has any state, federal, or self-regulatory agency filed a complaint against you, fined or sanctioned you?	Yes	No
14C	Have you ever been the subject of a consumer initiated complaint?	Yes	No
15	Have you personally or any insurance or securities brokerage firm with whom you have been associated filed a bankruptcy petition or declared bankruptcy?	Yes	No
15A	Have you personally filed a bankruptcy petition or declared bankrtuptcy?	Yes	No
15B	Has any insurance or securities brokerage firm with whom you have been associated filed a bankruptcy petition or been declared bankrupt either during your association or within five years after termination of such association?	Yes	No
15C	Is the bankruptcy pending?	Yes	No
16	Are there any unsatisfied judgments, garnishments or liens against you?	Yes	No
17	Are you connected in any way with a bank, savings & loan association, or other lending or financial institution?	Yes	No
18	Have you ever used any other names or aliases?	Yes	No
19	Do you have any unresolved matters pending with the Internal Revenue Service or other taxing authority?	Yes	No

If you answered any questions YES, provide an explanation that includes dates, actions, and descriptions. Attach additional paper if necessary.

I attest that the information I have provided is true to the best of my knowledge. I acknowledge that if any information changes, I will notify my agency office within 5 days of such change. Further, I understand that my agency may contact me when I need to answer carrier specific questions.

Sign	ature:
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Date: _____

LETTER OF EXPLANATION

Date of Action://	
Action:	-
Reason:	
Explanation:	_
	_
	-
Date of Action://	
Action:	-
Reason:	
Explanation:	_
	-
Date of Action://	
Action:	
Reason:	
Explanation:	
	-
	-
	-
Date of Action://	
Action:	-
Reason:	
Explanation:	_
	-

Signature Authorization

PLEASE READ THIS AUTHORIZATION, SIGN IN THE BOX BELOW AND SUBMIT THIS FORM BY FOLLOWING THE INSTRUCTIONS PROVIDED ON THE COVER PAGE.

I, ______, hereby authorize SuranceBay, LLC and its general agency customers (the "Authorized Parties") to affix or append a copy of my signature, as set forth below, to any and all required signature fields on forms and agreements of any insurance carrier (a "Carrier") designated by me through the SureLC software or through any other means, including without limitation, by e-mail or orally. The Authorized Parties shall be permitted to complete and submit all such forms and agreements on my behalf for the purpose of becoming authorized to sell Carrier insurance products. I hereby release, indemnify and hold harmless the Authorized Parties against any and all claims, demands, losses, damages, and causes of action, including expenses, costs and reasonable attorneys' fees which they may sustain or incur as a result of carrying out the authority granted hereunder.

By my signature below, I certify that the information I have submitted to the Authorized Parties is correct to the best of my knowledge and acknowledge that I have read and reviewed the forms and agreements which the Authorized Parties have been authorized to affix my signature. I agree to indemnify and hold any third party harmless from and against any and all claims, demands, losses, damages, and causes of action, including expenses, costs and reasonable attorneys' fees which such third party may incur as a result of its reliance on any form or agreement bearing my signature pursuant to this authorization.

Please sign in the center of the box below. Please use BLACK ink.

PRODUCERIDXXX

ELECTRONIC FUND TRANSFERS (EFT)

Account Owner Name (Requir	red):		· · · · · · · · · · · · · · · · · · ·	
Transit/ABA #:				
Account #:				
Financial Institution Name:				
Branch Address:				
City:	State:		_ Zip:	
Account Type: Checking	O Saving	Phone:		
By signing below I hereby auth necessary, adjustments for cre indicated on this form. This au received written notification fro authorization is subject to the agreement, or loan agreemen	edit entries in error ithority is to remain om me of its termina terms of any agent	to the checking an in full effect until t ation. I understand or representative	d/or savings account he Company has I that this contract, commission	
Signature:		Date:		
Attach copy	y of the check h deposit slip for		0	

Replace this page with a copy of your E&O Insurance Certificate of Coverage

IMORTANT: E & O Certificate must list your full name as the insured. Please refer to the following examples.

<u>CORRECT:</u> My Insurance Agency Inc. Joe Agent 123 Main Ave City, State, 12345 INCORRECT: My Insurance Agency Inc. 123 Main Ave City, State, 12345

If individual name is not listed correctly please provide a letter from the E&O Carrier listing agents covered under agency policy.